



September 6, 2011

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Iplayco Announces Sales Agreement of U.S. \$1,358,000

LANGLEY, BRITISH COLUMBIA—(Marketwire – September 6, 2011) Iplayco Corporation Limited (TSX VENTURE: IPC) (“Iplayco” or the “Corporation”) announces that it has entered into a sales agreement of U.S. \$1,358,000 to design, manufacture and install a large indoor play structure for a corporate customer.

“We are very pleased to announce that we have entered into another significant sales agreement which is adding to our very robust sales backlog. This is the fourth significant sales agreement in the last five months. The sales agreements of U.S. \$898,000 and U.S. \$1,225,000, previously announced on May 30, 2011, and June 14, 2011, respectively, will mostly impact the fourth quarter operating results of our current fiscal year ending September 30, 2011. This new sales agreement, along with the agreement of U.S. \$1,752,000 previously announced on July 26, 2011, are expected to impact the first and second quarter operating results of our next fiscal year ending September 30, 2012” said Scott Forbes, President and Director of Iplayco.

ON BEHALF OF THE BOARD OF DIRECTORS

Scott C. Forbes, President and Director

About Iplayco Corporation Limited

Iplayco designs, manufactures and installs customized indoor and outdoor play structures for children. Iplayco also owns and operates a family entertainment centre (“The Great Escape”) in Langley, British Columbia. For more information, please visit www.iplaycoltd.com.

Cautionary Note Regarding Forward-looking Statements

This news release contains certain forward-looking statements. All statements, other than statements of historical fact, included herein, including without limitation statements regarding the Corporation’s business, results or future plans, are forward looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Corporation’s expectations are disclosed elsewhere in documents that are available to the public.

Neither TSX Venture Exchange, nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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